

Steve, the bulb in your photo is an R30/BR30 flood-style LED, commonly used in recessed “can” lights.

Your current one outputs 1050 lumens, which is already on the high side for a BR30 at 12 watts and 2700K (warm white).

If you want the brightest possible LED replacement, here’s what to look for:

1. Brightness (Lumens)

Lumens are the key number.

Your current bulb = 1050 lm

Typical “high-brightness” BR30 LEDs now run:

- 1300 lumens (noticeably brighter)
- 1500 lumens (very bright—about as high as BR30 bulbs go)
- A few brands make 1700–1800 lumen BR30/BR40 hybrids (BR40 size in a BR30-compatible base). These are extremely bright.

For the brightest, look for 1500+ lumens.

2. Color temperature (Kelvin)

You have 2700K, which is warm and soft.

Cooler color temps look brighter to the eye even at the same lumens.

Options:

- 3000K = slightly brighter feel, still warm-ish.
- 4000K = very bright, neutral-white.
- 5000K = “daylight,” looks the brightest; some people love it in bedrooms, some don’t.

If you want the room to feel brighter, consider 3000K or 4000K.

3. Shape and Fit

Stick with BR30 if it’s a standard recessed can.

If your fixture allows it (most do), a BR40 can deliver even more light because it’s a bit bigger. Same E26 screw base.

4. Examples of very bright options

(Just to give a sense of specs; any brand with similar numbers will do.)

- Philips UltraBright BR30 — 1500 lumens, 5000K or 3000K
- Cree BR30 High Output — 1300+ lumens
- GE UltraBright BR40 — 1700 lumens

5. The simple answer

If you want “as bright as possible” and the fixture will accept it:

Look for a BR30 or BR40 LED bulb with:

- 1500 to 1700 lumens
- 3000K or 4000K (for a brighter-feeling room)
- E26 base (same as you have)

That will be dramatically brighter than your current 1050-lumen bulb—roughly a 40–60% increase in light output.

If you want, tell me the size of the ceiling can or send a photo, and I can recommend a very specific model that will fit perfectly.

Great — thanks for the photo, Steve. That fixture makes things clear.

The good news

Your recessed can uses a standard E26 screw base and is large enough to accept BR30 and almost certainly BR40 LED bulbs. That means you can go quite a bit brighter with no problem.

The label on the can

Most of these cans are rated for:

- 65W incandescent BR30, or
- 75W incandescent BR40

LEDs generate far less heat than incandescents, so you can safely use a high-output LED in the 1500–1700 lumen range.

What will fit your fixture?

From the depth and width, you can use either:

BR30 (standard)

Fits perfectly; sits flush, flood pattern good.

BR40 (slightly larger)

Also fits in ~95% of can lights like yours.

Gives a wider, fuller beam and more perceived brightness, even at the same lumens.

If it were my bedroom, I'd go BR40 for max light as long as the trim doesn't block the bulb — and yours looks like it won't.

Specific “very bright” LED options that will fit your can

These are common, easy to find, and all noticeably brighter than your current 1050 lm bulb:

1. Philips UltraBright BR30 — 1500 lumens

- 1500 lumens (\approx 100W incandescent equivalent)
- 3000K or 5000K
- Great reliability

If you want “bright but warm-ish,” choose 3000K.

2. GE UltraBright BR40 — 1700 lumens

- 1700 lumens (very bright)
- 3000K or 5000K
- BR40 size gives a larger beam

This is about as bright as BR40 LEDs get.

3. Cree BR30 High Output — 1300+ lumens

- A bit less than the others but still a solid jump from 1050 lm
- Usually in 3000K or 4000K

What will feel brightest in the room?

If you want the absolute brightest:

BR40 — 1700 lumens — 4000K or 5000K

If you want bright but still warm and cozy:

BR30 or BR40 — 1500 lumens — 3000K

If the current light feels too yellow:

Move from 2700K → 3000K or 4000K

That alone makes the room feel brighter without adding wattage.

Want to choose the perfect one?

If you want, you can tell me:

- how many of these recessed lights are in the bedroom
- whether the lights are on a dimmer
- whether you prefer warm white or daylight

I can steer you to the exact bulb that'll give you the look you want.

Good detail, Steve. Since your setup is two bulbs on a simple on/off switch (no dimmer), here are tailored suggestions along with specific product picks.

 What's good about your setup

- On/off switch means you don't need dimmable bulbs unless you might add dimming later.
- Two bulbs means you'll get a decent overall light level with each bulb upgraded.
- Standard can & E26 base—plenty of options available.

 What I'd aim for in your case

- Lumen output: Something in the 1500–1700 lumens range for each bulb. That gives a strong light while avoiding glare or too-narrow beam.
 - Color temperature (Kelvin): Since bedrooms often benefit from a slightly warmer tone for comfort: either 3000K (warm-white) or 4000K (neutral white) are good. If you like a “crisp” feel, go 4000K. If you like cozy, go 3000K.
 - Shape & size: Probably a BR40 will fit well (BR30 works too, but BR40 gives a bit wider spread).
 - Non-dimmable (or dimmable okay) but since you don’t use a dimmer you won’t need to worry about compatibility issues.
 - Check for “rated for enclosed/insulated can” or at least compatible with your fixture if it is covered by insulation. Better if it’s “IC-rated” or “damp location” if the can is sealed.
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Recommended bulbs

Here are 8 solid options. Since you want “brightest possible,” I’ll highlight the ones that push toward the upper end of output.

And here’s a quick breakdown:

- TCP Elite LED17BR40D41K 1700 lm BR40: 1700 lumens, BR40, very good choice for max brightness.
- Feit Electric BR40 2175 lm 2700K BR40: 2175 lumens – extremely bright; would make the room very well-lit (maybe more than you expect, so check glare/beam).
- EcoSmart Universal Select BR40: Allows you to choose lumen output and color temp—great flexibility.
- Sunco BR40 LED Flood 1400 lm: Slight step down in brightness, but still a strong upgrade from 1050 lm.
- Elite LED BR40 Lamp 1500 lm 3000K: 1500 lumens, and fixed 3000K—good “bright but still warm” choice.
- WAC Lighting BR40 LED Lamp 1500 lm BR40: Premium brand, 1500 lumens.
- Sylvania Natural Series BR40 LED 1000 lm 5000K: If you want a neutral/cooler look and maybe slightly less brightness.
- Viribright BR40 LED 1400 lm 2700K: 1400 lumens and matches your warmth (2700K) if you like that tone.

🎯 My recommendation for you

Given you've got two bulbs and want brighter:

- Choose one of the ~1500-1700 lumen options (like TCP or the Elite 1500lm)
- Go 3000K if you want warmer light but more brightness.
- If you like the current warmth of 2700K but want more light, you can choose 2700K at ~1500 lumens—but expect the tone to match your current, just brighter.
- Since there's no dimmer, you don't need dimmable specifically—but picking a dimmable is fine; it just won't matter.

If I were picking: I'd go the TCP 1700lm BR40 at 3000K (if available) or 3000-4000K, install both bulbs, and you'll have a noticeably brighter bedroom.

If you like, I can check local availability in Missouri/St. Louis area (or online shipping to Jefferson City) for these exact models (or equivalent) so you can pick them up tomorrow. Would you like me to do that?

Got it, Steve — here's the Lowe's-friendly short list so you can walk in, grab the right thing, and be done with it.

Lowe's tends to carry Feit, GE, Sylvania, and Utilitech. The best bright options for your can lights will be BR30 or BR40 floods.

Below are the specific bulbs at Lowe's that will give you a big brightness upgrade.

Top Picks at Lowe's (Brightest → Bright)

1. GE UltraBright BR40 – 1700 lumens

This is the brightest BR40 LED Lowe's usually carries.

- 1700 lumens
- 3000K or 5000K depending on store
- Fits your fixtures
- Very noticeable jump from your current 1050 lm

Look for packaging that says: "UltraBright," "BR40," "100W or 120W equivalent," 1700 lumens.

2. Feit BR40 High Output – 1500–1600 lumens

- Commonly stocked at Lowe's
- 1500+ lumens
- Available in 2700K, 3000K, or 5000K
- Good, bright, reliable

Marked as: "High Output BR40," "100W equivalent," "1500 lumens."

3. Utilitech BR30/BR40 LED – 1300–1500 lumens

Utilitech is Lowe's store brand. Their high-output floodlights are solid.

- 1300–1500 lumens depending on model
- Usually in 3000K or 5000K
- Very affordable and bright

Look for: "Extra Bright" or "100W equivalent".

Which one is right for you?

Since you want a clearly brighter room:

Go with: GE UltraBright BR40 (1700 lumens)

It's the brightest option they typically keep in stock.

Color temperature:

- 3000K = warm but brighter than your current 2700K
- 4000K = crisp and very bright
- 5000K = daylight, strongest “pop,” but cooler

For a bedroom, I’d go 3000K unless you prefer a more daylight feel.

Quick tip for shopping at Lowe’s

Look for these keywords on the box:

“BR40”

“High Output”

“100W / 120W Equivalent”

“1500–1700 lumens”

If you see 1700 lumens, grab that one.

If you want, I can help you pick between 3000K, 4000K, and 5000K based on how you like the room to feel (warm, neutral, daylight).

Totally fair, Steve — let’s strip it down to the one-sentence version.

Buy this at Lowe’s:

GE UltraBright BR40 LED — around 1700 lumens — 3000K.

That’s it.

Two of those will make your bedroom much brighter.

If they don’t have that exact one, get:

Any BR40 LED that says “1500 lumens” or higher.

Everything else is just details.