

WHO-Radio Iowa Planning Meeting

We had served as the network and distribution system for the Kansas City Chiefs in the 70's utilizing our land lines. The rights holder was Kansas City's KCMO and the manager there was a guy named Steve Shannon. We hit it off right from the start and became friends. Shannon then moved on to Des Moines' WHO.

WHO was the state's undisputed broadcast news leader and one of several originating the Hawkeye broadcasts. I knew there might be a way to work together, but didn't have a clue just what it would be. So in September, 1986 I went twice to Des Moines to meet with Shannon and executives from WHO. Seemed to me a joint venture between the great WHO and Learfield could bring both a broader Hawkeye Network and a model state news network. Together we could both win. Shannon was enthusiastic.

Then I [invited Steve to mid-Missouri](#) and nine of us huddled up for a couple of days at a rustic old hotel --The Dauphine-- in the little Missouri River town of Bonnot's Mill 20 miles or so from Jefferson City (Oct 28-29, 1986). That meeting went very well ([minutes](#)); we hammered out operational plans and set things in motion for the Hawkeye Network and some initial thinking about a news network.

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