

Jack Allen Creative Design

I was a young kid with a new business. Jack Allen was a young kid with a new business. He'd moved to Jefferson City with his young family to start a design firm after having worked for some significant printing houses in Kansas City. It was lucky for me he'd come here. I needed a graphic designer who could put some clout in my printed pieces.

This print ad (thumbs.jpg) ran as trade in *Successful Farming* magazine. Clean and effective, don't you agree?

And, here is a rate card (right) for our new news network, the MissouriNet. Catchy, huh? Jack designed the graphics for our affiliate pitches when we began working for Missouri Athletics (right). And he gave the Brownfield Network attention when we changed its name. He did hundreds of graphic pieces for us over our early years. Print was the primary way we sold ourselves to the advertising community and to radio stations--this was long before the web!

Jack and I became great friends. It was a super partnership that benefited us both. Thank you, Jack Allen. He's now living in Columbia retired after years working for the University.

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